

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, May 12, 2021

Location: Heritage Center – County Boardroom

Present: J. Vetting, D. Pollen, J. Zipperer, R. Kohlbeck, B. Cavanaugh, K. Sitkiewitz, B. Palzewicz, J. Hawig, M. Plate, R. Zipperer, M. Lentz, T. Dvorak, R. Voss, D. Newberg, B. Herr, K. Winkel, P. Soukup

**County Board
Supervisors
Present:**

Absent & Excused: K. Behnke
Absent:

Pledge of Allegiance

Called to Order Meeting called to order – 7:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by R Zipperer, seconded by J. Zipperer to approve the previous meeting minutes. Motion carried unanimously.

Public Comment No public comment.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. **No Committee Meeting; Committee Update**
No report.

B. Operations Subcommittee

1. **Small Animal Auction Request; Small Animal Market Judge's Stipend; Market Animal Committee Meeting Update; Ice Center Operations Update; Working Group Updates- Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach- AG Adventureland Tent; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Fairest of the Fair; Ladies' Day Event; Thank a Farmer Banner; Youth Art Show; Veteran's Day; COVID-19 Impact on 2021 Fair Preparations**

Dvorak reported on the following:

- Recommend approval of the Small Animal Auction Request.
- Recommend Approval Small Animal Market Judge's Stipend at \$50 per judge.
- Recommend Approval of the Thank a Farmer Banner.

Motion was made by Dvorak, seconded by Hawig to approve the committee report and recommendations. Motion carried unanimously.

C. Entertainment/Vendors Subcommittee:

1. **Outdoor Vendor Applications Review**

Voss reported on the following:

- Recommend approval of the Essential Oils Request to sell Hemp and CBD Oil as a licensed vendor.
- Recommend approval of the Mishicot FFA Tractor Display.

Motion was made by Voss, seconded by Sitkiewitz to approve the committee report and recommendations. Motion carried unanimously.

D. Parking/Security Subcommittee:

1. **No Committee Meeting; Committee Update; Shuttle Bus Hours - Cost; Parking Attendants-Civic Groups**

New signs being installed.

E. Marketing-Advertising Subcommittee:

1. No Committee Meeting; Committee Update; Social Media Update

J. Zipperer reported that social media postings are being completed and more shares and likes are being reported.

Review, Discussion and Possible Action on 2021 Fair Matters

A. Sunday Church Service – 9am – Location

Discussion included location of Sunday Church Service with consensus to have in the Ice Center.

B. Fair Update

Shelton reported on fair sponsorships noting that Action Realty will be a sponsor of the Sea Lion Show.

Finance Director's Financial Report – Review; Capital Projects Update; COVID-19 Revenue Impact

Neuser reported on the Financial Reports included in the board packet.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

A. Breakfast on the Farm – June 13 – Vogel Family Farms LLC, Reedsville – Volunteer Schedule

Vetting reminded the board to sign up to volunteer.

B. Expo-Ice Center Month Events; Expo Grounds Update

Shelton reported on Expo grounds upcoming events.

C. Future Expo Meetings

Vetting reported that Future Expo meetings will be held in the Expo Conference room.

Adjournment

Motion was made by J. Zipperer, seconded by Voss to adjourn at 7:18pm. Motion carried unanimously.

Minutes taken by Shelton

Signed by J. Zipperer